

# Quartz Platinum Direct Vent Gas Fireplace

## New Product Introduction



### Product Positioning

Quartz Platinum is positioned as a basic product in the Majestic line logic.



### Product Details

- 36-inch wide viewing area and generous warmth
- Shallow depth allows for more installation possibilities
- Tavern Brown traditional brick or modern reflective black glass interior panels
- Enhanced safety with IntelliFire Touch® ignition system
- Touchscreen remote and optional IntelliFire® app or wireless wall switch
- Variable speed fan to push heat into the room
- LED illuminated embers for a realistic fire bed
- Choice of two fronts to fit your style
- Clear ceramic glass with low-profile mesh screen for safety (choose from two designs)
- Optional heat management solutions to move warmth where you want it

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## Competitive Advantage Summary

The information below covers Quartz Platinum versus the top three competitors and highlights where we have a competitive advantage against each in simple phrases. This will ensure you understand how to sell against each competitor.

<b>Quartz36 Platinum vs. Superior DRT3500</b>	<ul style="list-style-type: none"> <li>- Better logs and flames</li> <li>- Two-inch shallower depth saves floor space</li> <li>- Enhanced safety with IntelliFire Touch ignition system</li> <li>- Touchscreen remote with optional IntelliFire WiFi app</li> <li>- LED ember bed</li> </ul>
<b>Quartz36 Platinum vs. Empire Tahoe Deluxe</b>	<ul style="list-style-type: none"> <li>- Better logs and flames</li> <li>- SL pipe off the top</li> <li>- Enhanced safety with IntelliFire Touch ignition system</li> <li>- Touchscreen remote with optional IntelliFire WiFi app</li> <li>- LED ember bed</li> </ul>
<b>Quartz36 Platinum vs. Napoleon Ascent 42X</b>	<ul style="list-style-type: none"> <li>- Better logs and flames</li> <li>- Two-inch shallower depth saves floor space</li> <li>- SL pipe off the top</li> <li>- Enhanced safety with IntelliFire Touch ignition system</li> <li>- Touchscreen remote with optional IntelliFire WiFi app</li> <li>- LED ember bed</li> </ul>

## Specifications

MODEL	FRONT WIDTH		REAR WIDTH		HEIGHT		DEPTH		GLASS SIZE	BTU/HR INPUT
	ACTUAL	FRAMING	ACTUAL	FRAMING	ACTUAL	FRAMING	ACTUAL	FRAMING		
QUARTZ36 PLATINUM	41" [1041mm]	42" [1067mm]	30-3/4" [781mm]	42" [1067mm]	37-7/8" [962mm]	38-1/4" [972mm]	16-5/16" [414mm]	16-1/4" [413mm]	32-1/16" x 21-1/2" [814mm x 546mm]	17,000 – 30,500 (NG)

  

Top View

Front View

Left Side View

Right Side View

  

MODEL	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
QUARTZ36 PLATINUM	41"	36-1/8"	32-1/16"	21-1/2"	37-5/8"	3-9/16"	6-7/8"	26-7/8"	37-7/8"	39-15/16"	8"	8-13/16"	16-5/16"	1/2"	30-3/4"	15-3/8"	15-7/8"	6-5/8"	2-3/16"	6"	1"	33-9/16"	5"	14"	9-1/8"
	[1041mm]	[918mm]	[814mm]	[546mm]	[956mm]	[90mm]	[175mm]	[683mm]	[962mm]	[1014mm]	[203mm]	[224mm]	[414mm]	[13mm]	[781mm]	[391mm]	[403mm]	[168mm]	[56mm]	[152mm]	[25mm]	[853mm]	[127mm]	[356mm]	[232mm]

## Quote and Install Considerations

- Required to complete installation:
  - Interior panels: Tavern Brown traditional brick or reflective black glass
  - Front: Contemporary or Decorative Mesh
- Utilizes SLP pipe when venting off the top and DVP pipe when venting out the back

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## SKU List and Description

SKU	FIREPLACE
QUARTZPLA36IN	Quartz Platinum 36" top/rear direct vent fireplace with IntelliFire Touch® ignition (NG)
QUARTZPLA36IL	Quartz Platinum 36" top/rear direct vent fireplace with IntelliFire Touch ignition (LP)
SKU	OPTIONS & ACCESSORIES
GLQUARTZ36PLA	Fade-resistant reflective black glass interior panels
BRICK36TBPLA	Traditional brick interior panels – Tavern Brown
DBM36BK	Decorative black mesh front, inside fit
CRD36BK	Contemporary Rectangular Door 36" overlap front – Black
CRD36NB	Contemporary Rectangular Door 36" overlap front – New Bronze
IFT-RC150	IntelliFire Touch white wireless wall switch (on/off, cold climate, battery strength indicator)
IFT-WFM	IntelliFire Touch Wi-Fi module that works with the IntelliFire iOS and Android app. Use to control all the features of your fireplace via a smart device. An RC400 or RC150 is required for thermostat control.
IFT-ACM	IntelliFire Touch black remote control, docking station and auxiliary control module (on/off, flame height, thermostat mode, fan control, child lock, cold climate, timer mode, hot indicator, lights, on-screen maintenance and troubleshooting notifications)
HEAT-ZONE-GAS	Heat-Zone Kit™ (includes fan, 20' of 6" round duct, vent, wall adapter and on/off control)
HEAT-OUT-GAS	Heat-Out kit™ (includes termination cap, 25' of 6" round duct, fireplace adapter, damper, wall switch and 350CFM fan at termination)

## Sales Tools

- New Product Introduction Sheet
- Product Overview Video
- Product Brochure
- hearthED Training Modules
- Display Order Form
- myHHT.com Sales App Update
- Sell Cards
- myHHT Estimator App

