



**SimpliFire**<sup>®</sup>  
Fire Made Simple

Inception Fireplace

Electric

# Game-Changing Electric Fireplace

The Inception from SimpliFire® is the first traditional electric fireplace that brings true to life flame experience to your home. Simple to install almost anywhere, it creates a safe and relaxing retreat with flickering flames, hand-painted logs and glowing LED embers.

Easily adjust the brightness, warmth, lighting and timer from the comfort of your chair. Installation is a breeze with no gas line or venting needed. Build the Inception into your wall with its thin profile that hardly takes up floor space. Or choose the optional Wescott Mantel Kit for a built-in look with no need for construction.



See it burn

## Features

- 36" wide with Digital Spark Technology creating a true to life flame experience
- Stylish front designs include on-fireplace controls, with no glass
- Easily operate using the Intellifire® app, remote control, or voice commands with smart speakers
- Optional Wescott Mantel Kit allows you to add the Inception to your room with no construction
- Adjust the brightness of the flame, ember bed, and accent lighting to create an inviting vibe
- Thermostat keeps the heat level where you want it
- Timer for carefree operation
- Year-round use, with or without heat
- Connects to 120V (5,000 BTUs) home wiring; 240V-capable for twice the heat

Cover: Inception with Westcott mantel kit and Folio front

Left: Inception with Chateau Forge front

Right: Inception with Halston front

## Digital Spark™ Technology

Experience an amazing visual display of flickering flames that creates a true-to-life experience you'd expect from a fireplace. Innovative Digital Spark technology, paired with adjustable flame brightness and an LED ember bed, supplies an astonishing realism unmatched by any other traditional electric fireplace.



## Controls

FIREPLACE BUTTONS: Control the flame, heater and lights with buttons on lower right of fireplace.



-  **Flames:** Flames On/Off; Fireplace Off
-  **Heater:** On/Off
-  **Lights:** High/Medium/Low/Off

REMOTE CONTROL: Utilize the menu to easily control your fire experience with advanced options like brightness adjustment, timer, thermostat, heater, and diagnostics.



INTELLIFIRE APP: Connect Inception to the IntelliFire App to operate your fireplace and control using smart speaker



**Fronts – Available in black**



Folio Front

Casual, simple design blends the fireplace into its surroundings.



Halston Front

With its simple form and heavy construction, this front creates a timeless design that will never go out of style.



Chateau Forge Front

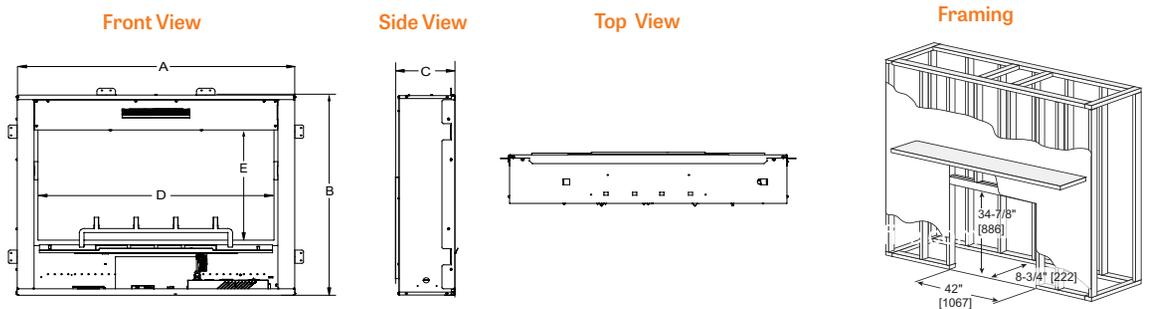
A hammered forged look is tried and true as a high-end look for your traditional fireplace.



Wescott Mantel

**Specifications**

BTU Output	Width (A)		Height (B)		Depth (C)		Viewing Area (D x E)
	Unit	Framing	Unit	Framing*	Unit	Framing	
Up to 10,000	41-1/4" [1048]	42" [1067]	34-3/8" [874]	34-7/8" [886]	8-7/8" [225]	8-3/4" [222]	34-1/2" x 19" [876 x 483]



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